

Joe Siconolfi

P: 203.394.2815 : E: Jsiconolfi@gmail.com

Web: www.JoeSiconolfi.com

Qualifications:

Highly creative and multitalented Graphic Designer with experience in multimedia, marketing and print design. Outstanding collaborative and interpersonal skills; dynamic team player with well-developed written and verbal communication abilities. Highly skilled in client and vendor relations and negotiations; talented at building and maintaining a “win-win” attitude and partnerships. Passionate and innovative at marketing strategies and all types of campaigns; accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements.

Creative experience in the following:

Print:

- Brochures & Newsletters
- Logo & Business Cards
- Poster & Post Cards
- Stationery
- CD Cover Design

Web & Multimedia

- Web Site Design and Coding
- Video Editing
- Motion Graphics
- Search Engine Optimization
- Search Engine Marketing

Professional Experience:

Progressive Communications

Lake Mary, FL 2011-Present

Graphic Designer

Created innovate and fresh designs for clients while successfully translating subject matter into designs thus capturing the essence of client in the artwork. Also, collaborate with a creative team to design and produce artwork to the clients specifications. Participate in the production of both web and print materials for numerous clients under direction of the art director and creative team.

Max Q Designs,

Melbourne, Florida 2009-2010

JR Graphic Designer

Created new design themes for marketing and collateral materials. Collaborated with a creative team to design and produce computer-generated artwork for marketing and promotional materials. Participated in production of both print and web site creation for clients under direction of the creative team leader.

Educational Background:

Bachelors in Digital Arts and Design

October, 2008

Full Sail University - Orlando, Florida

Masters in Entertainment Business

(with a specialization in SEO and Marketing)

February, 2010

Full Sail University - Orlando, Florida

Activities:

2009 - 2010 A.I.G.A Chapter President

Full Sail University

Responsible for all events and meetings pertaining to the chapter.

2008 - 2011 A.I.G.A Orlando

Chapter Member

Technical Proficiency:

Platforms:

Mac OS and Windows Seven/Vista/XP

Applications:

Adobe Suite(Illustrator, Photoshop, Indesign, Flash, Dreamweaver, After Effects, Acrobat), QuarkXPress, Keynote and Office Suite(Word, Excel, Access, Power Point, Outlook), Google Adwords, Google Analytics, Webtrends Analytics

Awards and Honors:

Full Sail University Corse Directors Award in Project and Team Management

Full Sail University Corse Directors Award in Internet Marketing & Web Search Optimization

2008 Full Sail Student Gallery Artist Finalist

2009 Graduate Showcase Final Presenter